In the spirit of competition, I say why not!?!? I don't see any harm in XM or Sirius expanding programming. After all, corporations like Clear Channel Communications own more than half of the U.S. radio stations anyway. These companies almost always have syndicated morning shows (somewhat of a poor attempt to offer the same service as satellite) and play the same focus group, top 40 driven playlists. The cable industry went through the same thing terrestrial broadcasting is going through now. DirecTV has not choked cable into extinction and XM and Sirius will not kill free radio. Granted, while satellite radio is a welcome addition to the entertainment industry, radio will do just fine... after all, you get what you pay for, and if we are willing to pay for satellite service (no matter what they offer), give us what we paid for.